

What happened to Amos & Pine-Sol?

Coinciding with Amos' anniversary, Pine-Sol announced the launch of its new and improved line of Multi-Surface Cleaners. To celebrate Amos' 30 years with Pine-Sol, Blavity spoke with Amos about her long-standing partnership with the brand. Thirty years is an impressive length of time to work with a brand.

Why do people love Pine-Sol?

DA: For me, like many others, Pine-Sol is not just a product but a symbol of heritage and tradition. Passed down from generation to generation, the green and yellow label, you know, and love, elicits a sense of familiarity and comfort.

Can Pine-Sol tackle a bathroom?

Pine-Sol can easily tackle the entire bathroom from top to bottom: floors, showers, tubs, and toilets, and especially those lines of white tile grout on steamy shower walls or bathroom floors that are magnets for grime.

From a struggling comedian and single mother to a household name, Amos' journey to becoming the Pine-Sol Lady proves the power of charisma and authenticity in ...

With that said, I can't be the only one that thought that Pine Sol looked like a delicious bottle of Iced Tea. It's one of the few times even as an adult now I can say that Pine Sol looks way too much like a beverage. ... I ...

1993: Diane produces her first TV commercial with Pine-Sol ; 2005: Diane first said "That's the Power of Pine-Sol, Baby" in a TV ad ; 2007-2010: Diane served as keynote ...

This concentrated formula cleaner can tackle any challenge; just mix Pine-Sol with water at different strengths to adjust your cleaning power each time, unlike premixed cleaners. Pine-Sol All Purpose Cleaner is safe to use on ...

the pine-sol lady Diane Amos is "The Pine-Sol Lady" and has served as the spokesperson for Pine-Sol Brand Cleaners" advertising campaigns since 1993. Outside this role, Diane is a ...

Diane Amos is the original "queen of clean." Since 1993, she has been the famous face associated with Pine-Sol. Amos portrayed the no-nonsense matriarch singing the praises of the cleaning ...

Nicole Ari Parker and Boris Kodjoe had made the choice to make a Pine-Sol commercial in a random family's house, but then COVID hit. They decided it was best to shelter in place... in that family's house. While the ...

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Watch, interact and learn more about the songs, characters, and celebrities that appear in your favorite Pine-Sol TV Commercials. Watch the commercial, share it with friends, then discover more great Pine-Sol TV ...

The spokeswoman from Pine Sol tells her to skip that and use Pine Sol instead. Published August 07, 2012 Advertiser Pine-Sol Advertiser Profiles Facebook, Twitter, Tagline "That's The Power Of Pine Sol, Baby!" ...

What is Pine-Sol ®? The Pine-Sol ® of today is a multi-surface cleaner that deodorizes, cuts through grease, removes grime, tackles dirt and removes 99% of allergens (non-living dust mite matter and pet dander). The Original Pine scent ...

In this commercial, she does some Pine-Sol math and learns that it would take five bottles of generic Pine-Sol to match the cleaning power of the real deal. She appreciates Pine-Sol's ...

Pine-Sol Advertiser Profiles Facebook, Twitter, Products Pine-Sol Lavender Clean, Pine-Sol Original, Pine-Sol Lemon Fresh, Pine-Sol Sunshine Meadow, Pine-Sol Sparkling Wave Tagline "Yes, It's Pine-Sol" ...

Cleans (almost) anything. Pine-Sol is suitable for use on sealed wood, tile, stone, porcelain, glass and more when used as directed. Do not use on marble, aluminum, copper or wood that is unfinished, unsealed, unpainted, waxed, ...

Shop for Pine-Sol Orange Energy Cleaner, 144 Oz Bottle, Box Of 3 and many other discounted office supplies. Free shipping on orders over \$45. ... day care centers, schools, hotels, restaurants and other commercial facilities. With the ...

IN a new television commercial for Pine-Sol cleaner shot in an over-the-top film noir style, Diane Amos, who has starred in the brand's ads for 16 years, drives a late-model ...

What are some old commercials that are so good you can borderline feel what the product is selling. I've never bought it myself, but even the fact that I can remember this almost 30 years later is impressive. I guess ...

1996 Lemon Fresh Pine Sol Commercial by Clorox. Publication date 1987-12 Topics lemon fresh, pine sol, 1996, tv, commercial, cleaning product Language English. Aired ...

Diane Amos began her long career with Pine-Sol back in 1993 and quickly became a hit with audiences thanks to her catchphrase, "That's the cleaning power of Pine ...

That's the power of Diane Amos, baby! How many Pine-Sol commercials have you been in? ... in that transition for Pine-Sol. That commercial also features voice-over actor Jim Crenna, whom I love. ...

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